

**SPECIAL OPENING STORE HOURS**

Wednesday, Sept. 30 9:30 A.M. to 9:15 P.M.  
 Thursday, Oct. 1  
 Friday, Oct. 2  
 Saturday, Oct. 3 . . . 9:30 A.M. to 5:30 P.M.



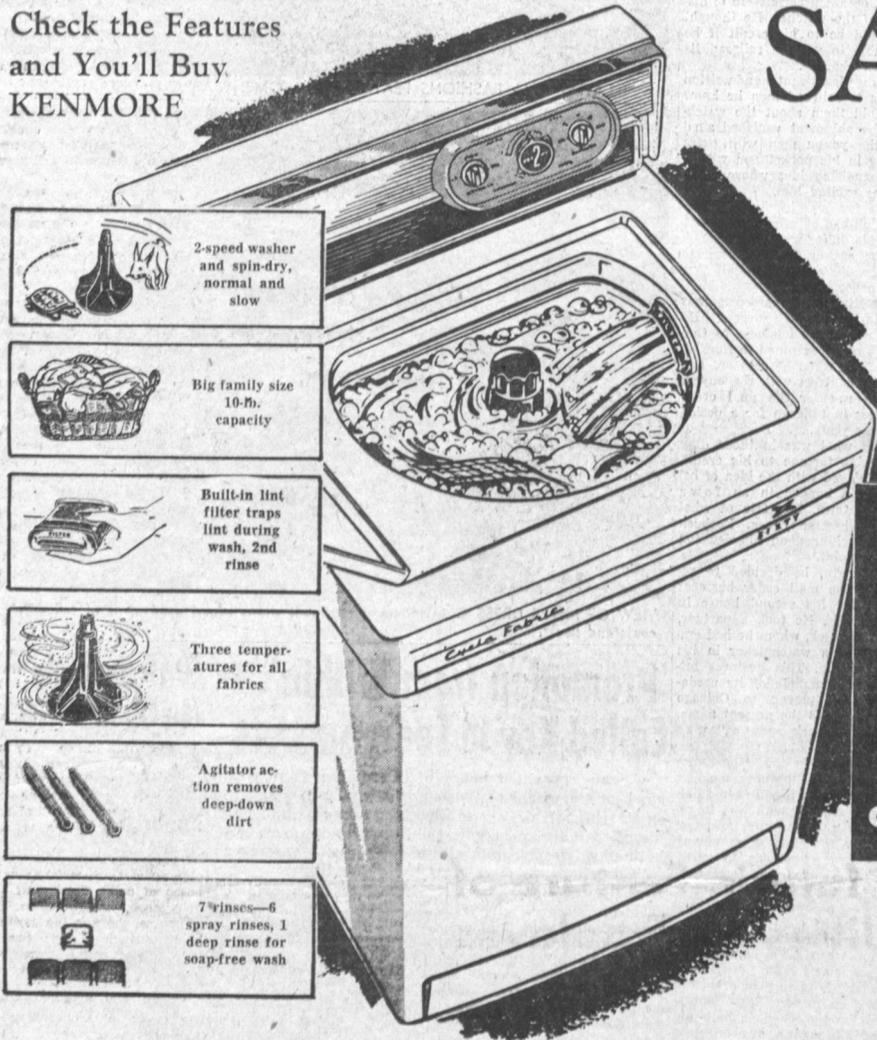
**SEARS**  
Torrance

**GRAND OPENING**

**Sale**



Check the Features  
and You'll Buy  
**KENMORE**



-  2-speed washer and spin-dry, normal and slow
-  Big family size 10-lb. capacity
-  Built-in lint filter traps lint during wash, 2nd rinse
-  Three temperatures for all fabrics
-  Agitator action removes deep-down dirt
-  7 rinses—6 spray rinses, 1 deep rinse for soap-free wash

**SAVE 40<sup>07</sup>**

**Kenmore  
2-SPEED  
WASHER**

Regular 239.95

**199<sup>88</sup>**

**ONLY \$5 DOWN, Sears Easy Terms**  
No Monthly Payment until Feb., 1960

A value worthy of this great opening sale . . . an opportunity you can't afford to overlook. One of our best selling, fully automatic Kenmores, with the finest features for efficient, time-saving, work-saving washing. Porcelain top. Be here early. Deluxe model 9460.



SAVE 40.07

**Coldspot 2-Dr. Refrigerator and Freezer, . . . 12 cu. ft.\***

Regular 329.95

Storage galore in refrigerator, 105-lb. capacity in separate door home freezer. No-rust aluminum glide-out shelves, 23-qt. porcelainized swing-out freezer. Model N-12-D. \*gross capacity

**289<sup>88</sup>**

\$10 DOWN, Sears Easy Terms  
No monthly payments until Feb., 1960



SAVE 30.07

**Coldspot 13 cu. ft. Chest Freezer Stores 458 pounds**

Regular 289.95—

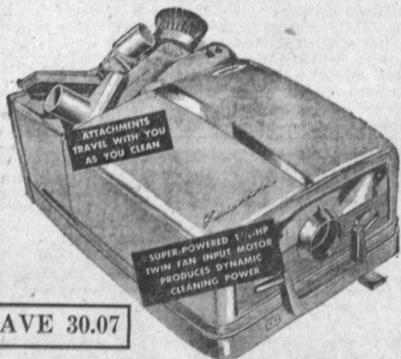
Specially priced for our big store opening sale. Finest features including "All's Well" light, interior light, adjustable cold control sliding basket, juice dispenser rack. Model 91313

**259<sup>88</sup>**

\$10 DOWN, Sears Easy Terms  
No monthly payments until Feb., 1960

**NO MONTHLY PAYMENTS until Feb. 1960**

on Coldspot Freezers and Refrigerators, Kenmore Ranges and Washers, Silvertone Radios and TV, Dishwashers



SAVE 30.07

**Regular 89.95! Opening Special! Kenmore Vacuum Cleaner**

New efficiency, new beauty, low silhouette model with yellow and gold color on-off switch, 1 1/2 HP motor, double capacity dust bags, cleaner and attachments on wheels. Model 9650.

**59<sup>88</sup>**

\$5 DOWN, Sears Easy Terms  
No Monthly Payment until Feb., 1960

Regular 124.95  
**Zig-Zag Sewing Machine**

**\$99**

\$5 DOWN, Sears Easy Terms  
Brand new Kenmore portable, does monogramming automatically, makes finely stitched buttonholes, automatically.



SAVE 25.95

**SAVE 41.95**  
**Silvertone 21-inch\* Console TV**  
Regular 229.95

**\$188**

\$5 DOWN, Sears Easy Terms  
No Monthly Payment until February, 1960

- Powerful suburbanite chassis, twin 5-in. speakers for hi-fi sound
- Jack for plug-in record player, removable safety glass
- Swivel cabinet in rich mahogany finish

Model 9154

239.95 Lined Oak .....\$198  
249.95 Maple finish.....\$208

199.95 Portable Dishwasher



**149<sup>88</sup>**

\$5 DOWN, Sears Easy Terms  
No Monthly Payment until Feb., 1960

Two-cycle washing, capacity for service for 8, steel exterior, porcelain enameled tub and lid, easy-load racks. Model 6979.



\*Overall diagonal, 26 1/2 sq. in. viewable area

2-Year Service Contract is Available at NO Additional DOWN Payment  
 • 2-year picture tube warranty  
 • 2-year service in the home  
 Only Sears offers a 2-year service contract! So buy Silvertone for full TV enjoyment

Same Model, with 24-in. Screen, Reg. 249.95, now 219.88

59.95 Kenmore Garbage Disposers



**49<sup>88</sup>**

\$5 DOWN, Sears Easy Terms

All-steel housing, continuous feed action, 1/2 HP motor, stainless steel inner casing, cutting disc and rim, Chromed stopper. Model 6418.



SAVE 31.07

**Kenmore 30-inch De Luxe Modern Gas Range**

Regular 199.95—

Take advantage of this opening super-special. Modern - to - the - minute range with big 25-inch matchless oven, automatic lighting, lifetime steel burners, covered grill, Visi-bake oven door. Model 203910

**168<sup>88</sup>**

\$5 DOWN, Sears Easy Terms  
No Monthly Payments until Feb., 1960

**\$5 DOWN** on appliance purchases up to \$200. Sears Easy Terms.  
**\$10 DOWN** on appliance purchase totaling \$200 or more. Sears Easy Terms.

Should you ever need it, courteous, expert service is always promptly available. In the Los Angeles area phone LU. 2-88611, EM. 5-4611 or AT. 7-0421.

**FREE**

Store-side

**Parking**

"Satisfaction Guaranteed or Your Money Back"

**SEARS-Torrance**

Hawthorne at Sepulveda  
Del Amo Shopping Center

Phone  
FR. 3-3211